

# 7 Steps To Instant Viral Income Online

Looking for the BEST way to get traffic and make money?

Give away this report!

If you're looking for the absolute BEST possible way to get tons of profit producing traffic and turn that traffic into cold hard cash, then you need to give away this FREE report!

That's right!...just a few moments from now you'll have full rights to give away this amazing report. This report is infused with very powerful instant viral income technology that'll allow you to generate viral traffic on command and cash in (fast).

Yes, by simply giving away this report, you will be able to create a viral effect that will allow you to generate viral traffic and cash in.

**All you need to do is [CLICK HERE](#) and watch a quick 2-minute video that'll get you on fast track to making sales online as little as in 10 minutes.**

When you follow the seven tactics laid out in this report to send this report to others, you will be able to generate traffic and make money. The more people you send this report to, the more traffic you'll be able to drive to your website.

**Make sure you watch this 2-minute video to learn exactly how it works.**

Each of the seven methods laid out in this report will allow you to spread this report to others. Each time you give it away, you will be spreading your affiliate links virally (links that make you money anytime someone clicks and then buys.) The more the report is spread, the more viral it becomes and the more traffic and sales you will see.

If you are reading this report, it's obvious that you are looking to drive more traffic to something. People drive traffic to monetized blogs, company websites, affiliate marketing links and so on. In other words, if you can name it, you can surely drive traffic to it.

Here are, hands down, the 7 most effective methods to increase traffic. I use all of these methods on a daily business to generate a HUGE amount of traffic to different sites. The key to each of these methods is nailing down exactly how to implement and execute them. If not done correctly, all your hard work will turn into a fat waste of time.

[Free Backlinks, Leads, & Sales. Software Legally Steals Buyer Leads From a Traffic Goldmine.](#)

How do you avoid wasting your time? Well, that's why I am here. We are not just going to tell you, but actually SHOW you how to implement these traffic-generating methods.

More Traffic = More Money, but...More Viral Traffic = EVEN MORE MONEY!

## Increased Traffic = Increased Money

No matter how you intend to generate money from the Internet, you will need to generate traffic. Without traffic, your results will be considerably less than what you need for success. Traffic generation can seem like a very confusing topic, particularly if you are new to online moneymaking. However, it can be quite simple when you know how to go about it.

Why do you need to increase the traffic flow to your website, blog or affiliate link? Simply put, without a high flow of traffic, you will not bring in the income required to make your efforts worthwhile. No traffic equates to no money. However, increased traffic equates directly to more money.

How does this work, though? How does generating traffic actually boost your income? This is pretty simple to understand. If it helps, think of your online presence, be it a website, a blog or what have you, as a brick and mortar store.

Now, obviously, you need to get customers into that store. Without customers, you have no income. You need to find a way to boost the number of people walking through those front doors. You also need to make sure that you attract the right kinds of people.

For example, if you run a brick and mortar construction supply store, then you would not want to attract the everyday person who had no interest in doing any construction projects on their own. There is simply no benefit to this. You need specific traffic - you need construction professionals, and homeowners interested in starting a DIY project. You need targeted traffic, not just general traffic.

Targeted traffic is essential to ensuring you are successful in your online efforts. Simply attracting notice is not sufficient. You need to attract people who want what you have to offer, whether that's sporting goods, dog training advice, or any other affiliate program.

When you are able to generate higher traffic, you will benefit in several key ways, including:

- Increased conversion ratio
- Increased profitability
- Increased visibility
- Increased word of mouth advertising

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Let's look at each of these in greater depth.

### **Increased Conversion Ratio**

What is a conversion ratio? In essence, this is nothing more than the number of visitors to your website or blog who convert into customers. This is one of the most important figures for your needs. Remember, you can have enormously high traffic, but without a high conversion ratio, then your efforts are for naught.

### **Increased Profitability**

Profitability is what you want - generating income through your online efforts is essential. When you drive more targeted traffic to your website, and increase your conversion ratio, you'll get a corresponding boost to your profitability. In other words, more traffic equals more money in your pocket.

### **Increased Visibility**

Increasing traffic flow to your online location (whatever that might be) will make you more visible. This is an essential consideration, as the more visible you are, the more familiar people will be with your company, brand or name. Greater familiarity equals more trust and a greater willingness to make a purchase or take another qualifying action.

### **Increased Word of Mouth**

Word of mouth is an amazing tool, and it comes at no cost to you whatsoever. This phenomenon happens when you are able to generate greater targeted traffic flow to your website or blog. Those visitors will then tell others (their friends, coworkers or family members). In turn, these people will visit your online location, and they'll tell others, as well.

Obviously, generating more traffic for your website is an essential consideration. While it might sound confusing or even difficult, it does not have to be. This report offers you in-depth information that I've used countless times to drive traffic where I needed it. I'll break it down for you in simple step-by-step sections, and highlight the relevant points with screenshots of the actual process.

So, now that I've piqued your interest, let's get started! The first thing you'll want to know about is email marketing, which is explained below.

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Discover the best kept secrets to profiting online in the next 5 minutes - even if you never made a dime before.

## How To Make Online Sales In The Next 5 Minutes.

Email marketing is the fastest and most powerful way to get started making money with this report. This method offers you the ability to send reports and other material directly to your friends, family and subscribers.

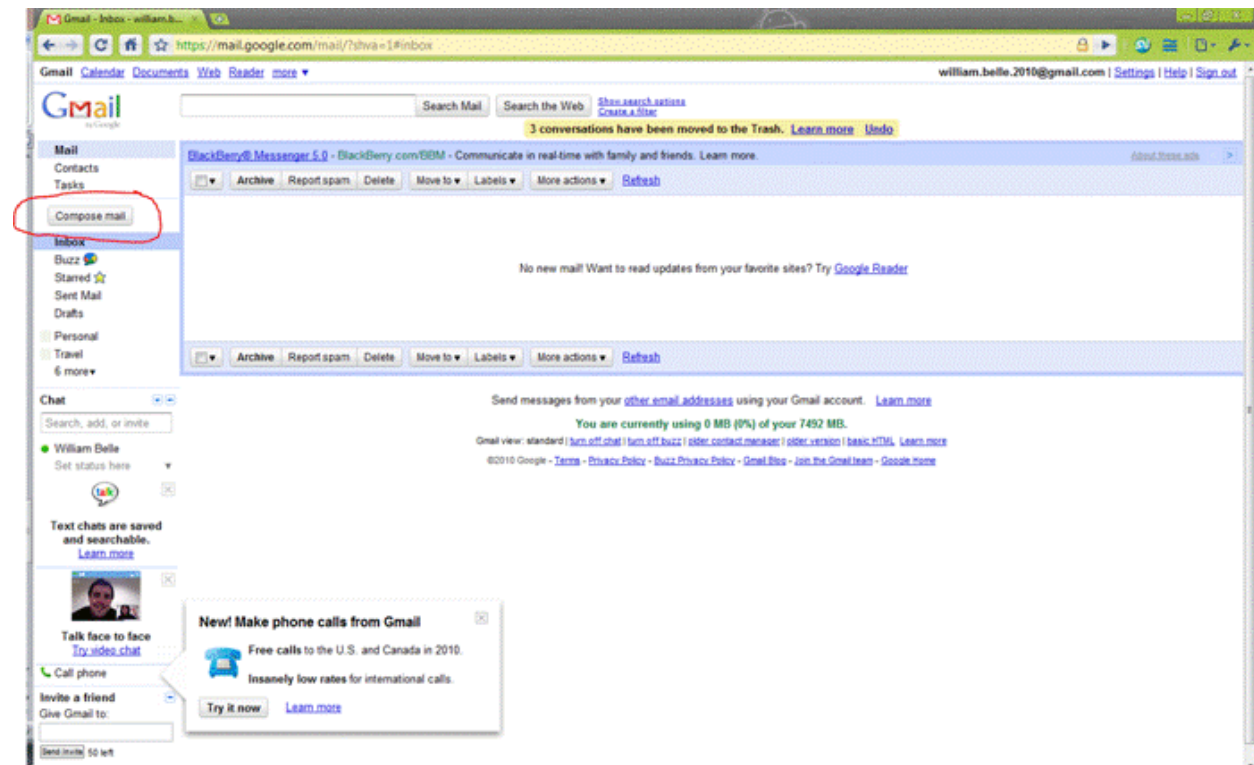
Below, you'll find some screenshots and step-by-step instructions to help you through the process. I've separated this into three subsections - one for each of the email providers covered.

I show you exactly how to send your own customized instant viral income report to your contacts.

If you haven't created your own report yet, [click here right now.](#)

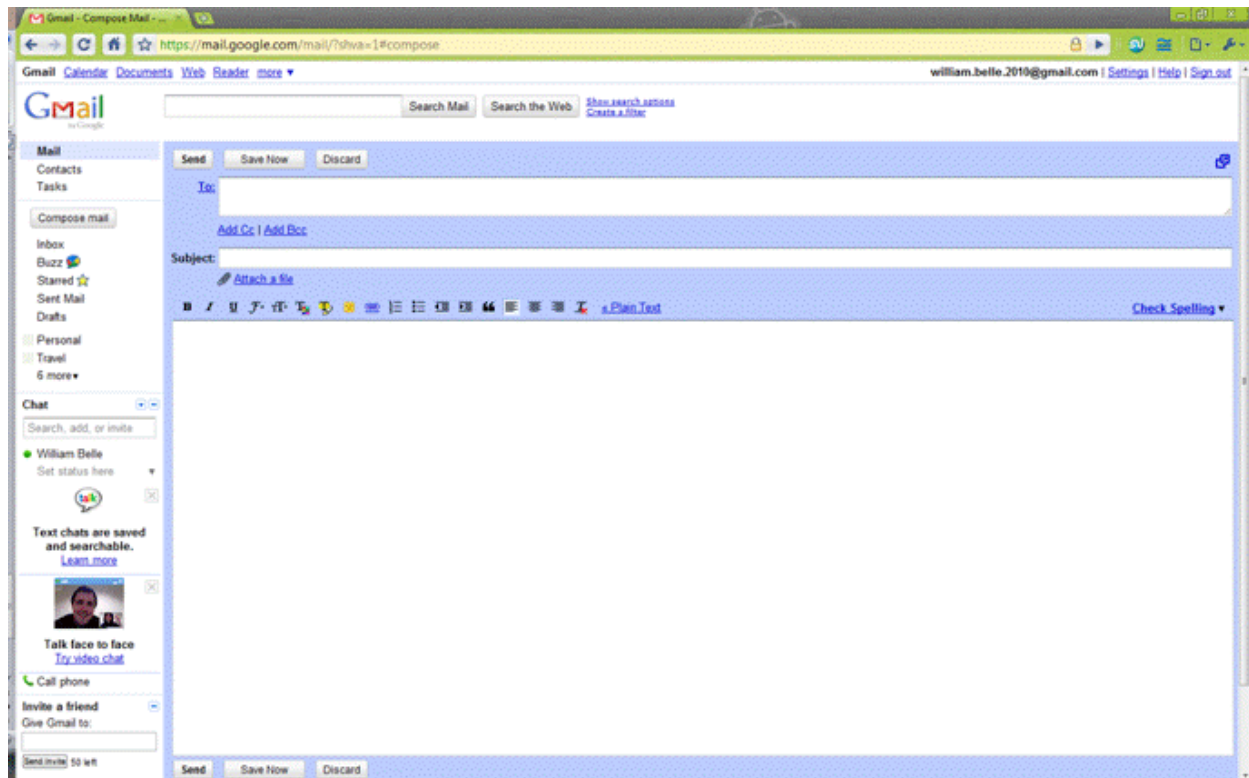
## Powerful Gmail Profit Technique

Once you have your Gmail address setup, simply log in to your account. The following screen will be displayed:



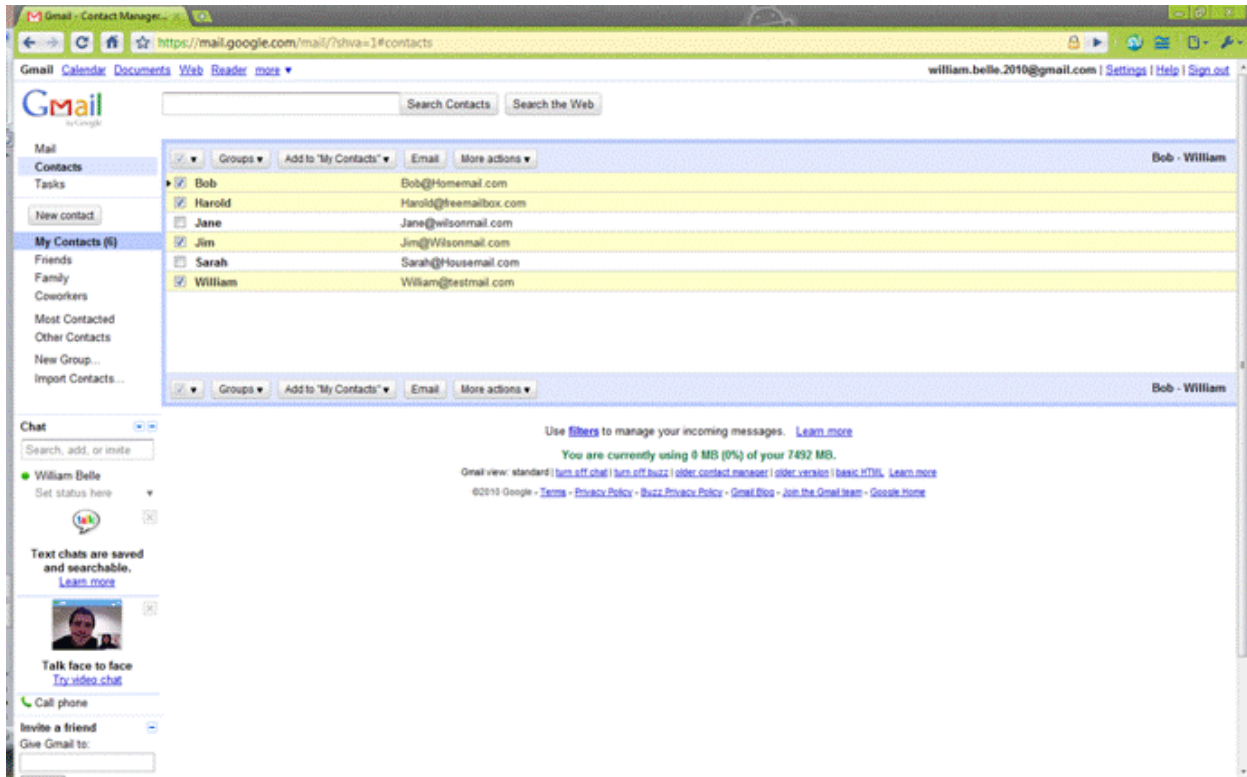
[place your ad here](#)

In the upper left of the screen, you will see the "Compose mail" button (it's circled in red in the picture above). Click this button to get started. When done, you will see the following screen:



Now, this can be a bit daunting, but all you need to do is click the "Contacts" tab to the left of the email field. This will bring up your list of email contacts, with a check box beside each name. All you need to do is check the box beside the names of those whom you wish to email. Below is an example of this:

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You can clearly see that Bob, Harold, Jim and William are checked. The bar in which the name is written is also highlighted. This helps ensure that you have chosen the people that you want, and have no accidentally chosen someone you did not want on the list. Now, you simply click the "Email" button located above the list of names and addresses.

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Here is a sample email message you can use:

Subject:

Hey

Body:

Hey, I'm attaching this great free report that I'm currently using to drive free traffic to my website.

I think you will find it very valuable too :)

Let me know how you like it.

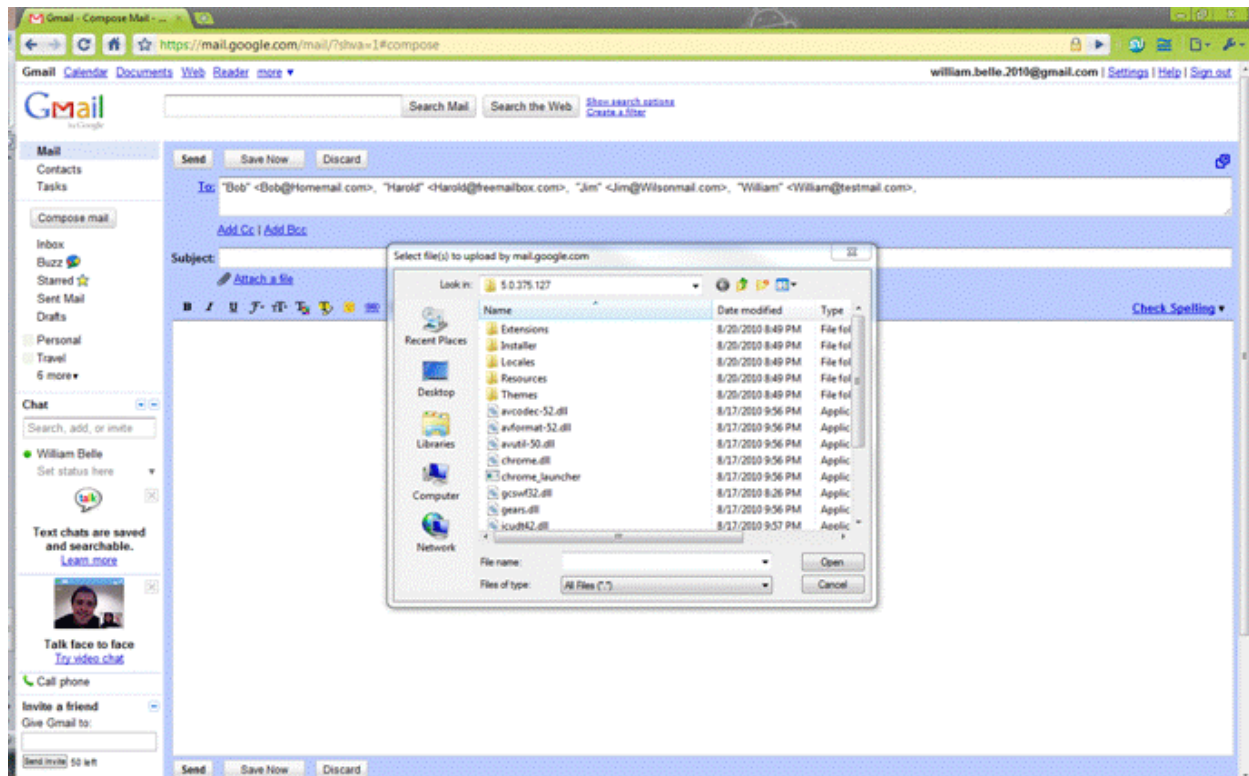
[place your ad here](#)

Best,

YOUR NAME

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Fill out the subject line and the body of the message. Once you have finished this, you will need to actually attach your content. This can be done quite easily. The "Attach a file" link is located directly below the subject line of the email. Click this, and the following screen will be displayed:



The new box is actually a list of files and folders on your computer. Simply navigate to the where you saved your custom report.

[If you still haven't created your instant viral income report... click here to get it for free.](#)

When you are done, click the "Open" button. Your computer will then upload the file to Gmail, and attach it to the email.

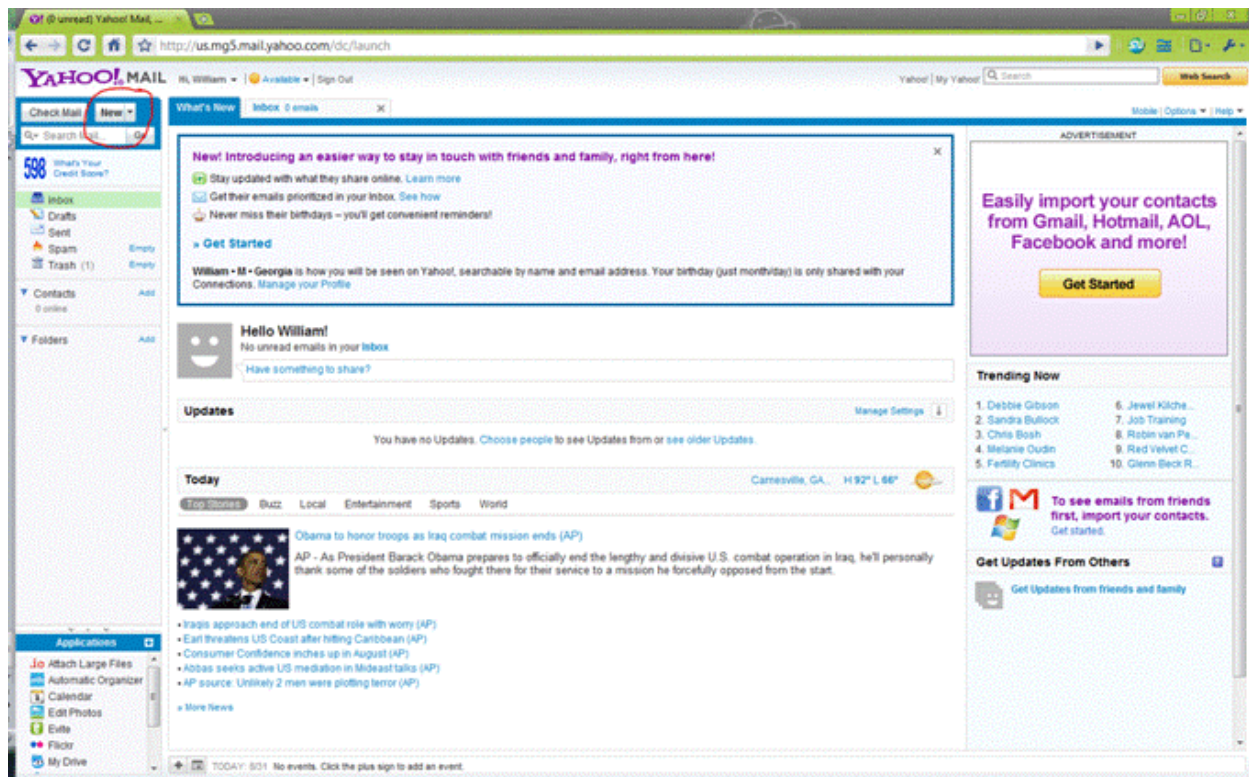
When this is finished, you simply click the "Send" button located at the bottom of the Gmail email form, and your message will be sent to your chosen recipients with the attachment.

[place your ad here](#)

## Rapid Yahoo! Mail Results

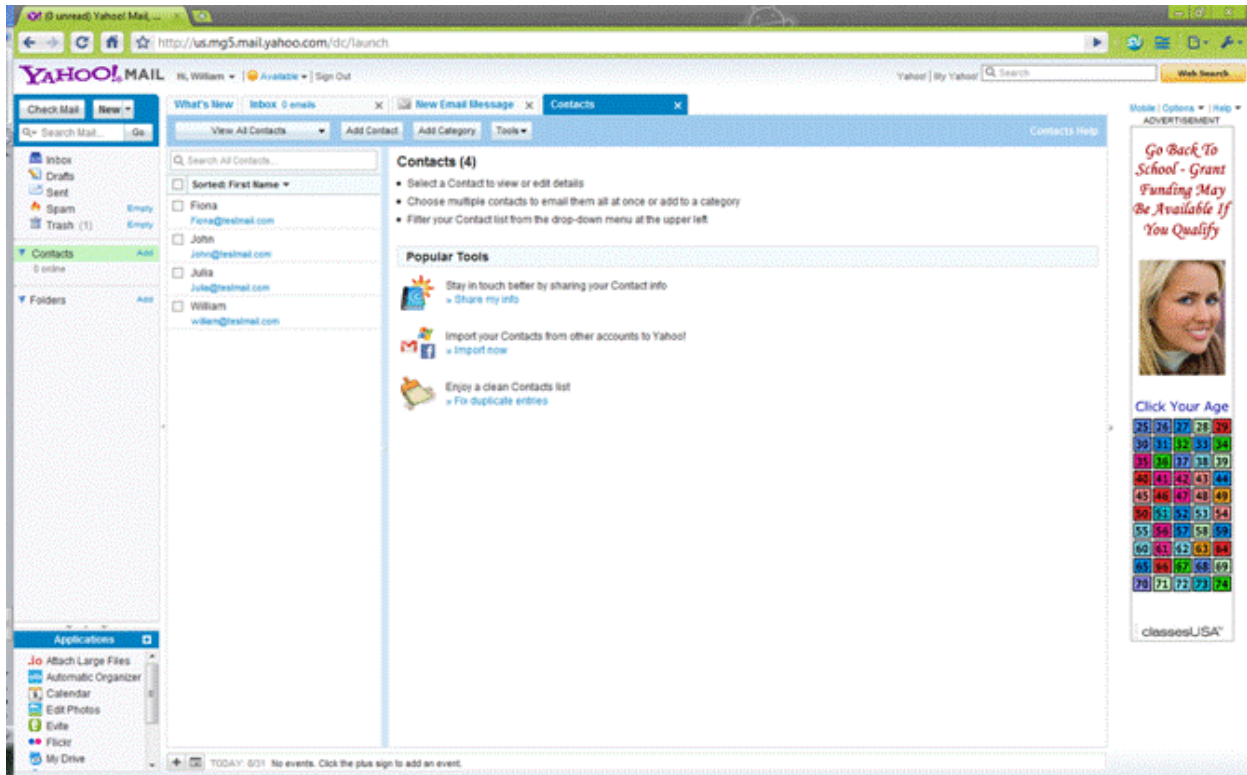
If you already mailed out the report with Gmail... you can skip this section.

Here is a screenshot of what you should see after logging into your yahoo mail account:



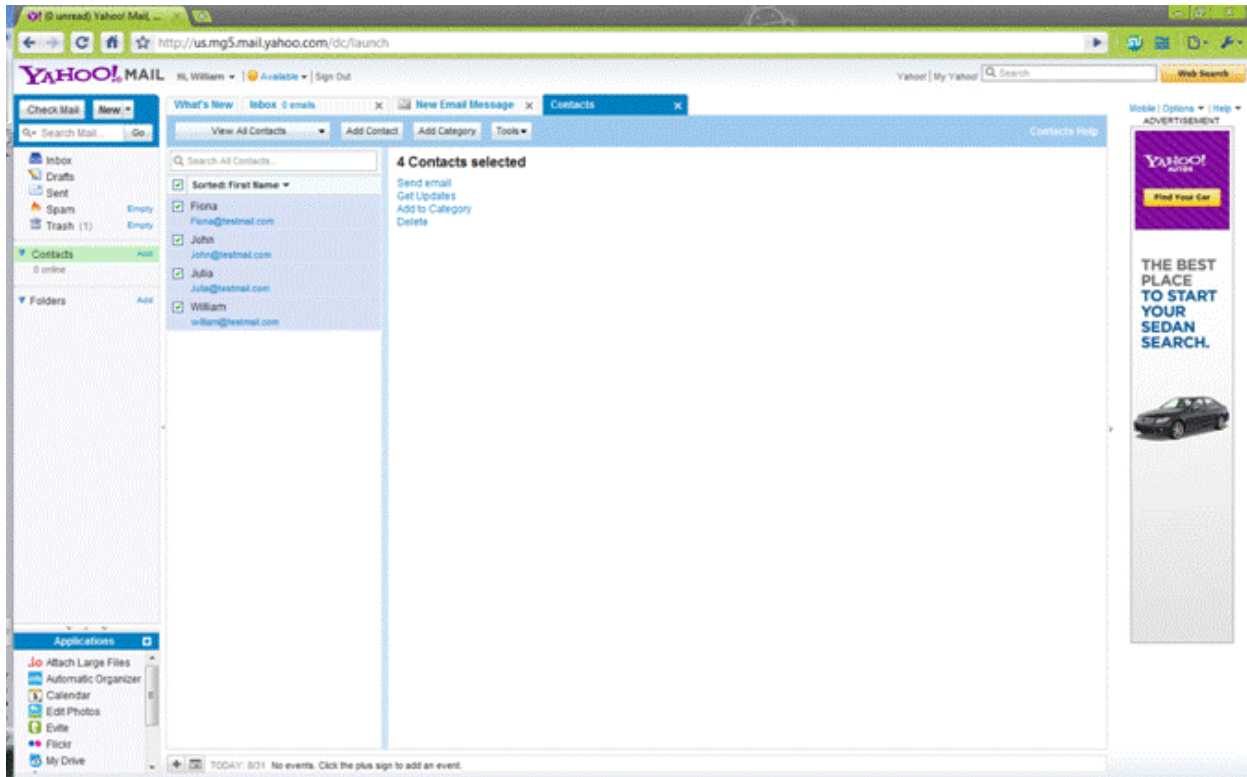
You will need to click the "New" button - it's circled in red at the top left of the page. From the next page, you will be able to create a new email to your friends, family and others to whom you are sending the attachment. Click the "Contacts" link on the right side of the page and you will be given this page:

[place your ad here](#)



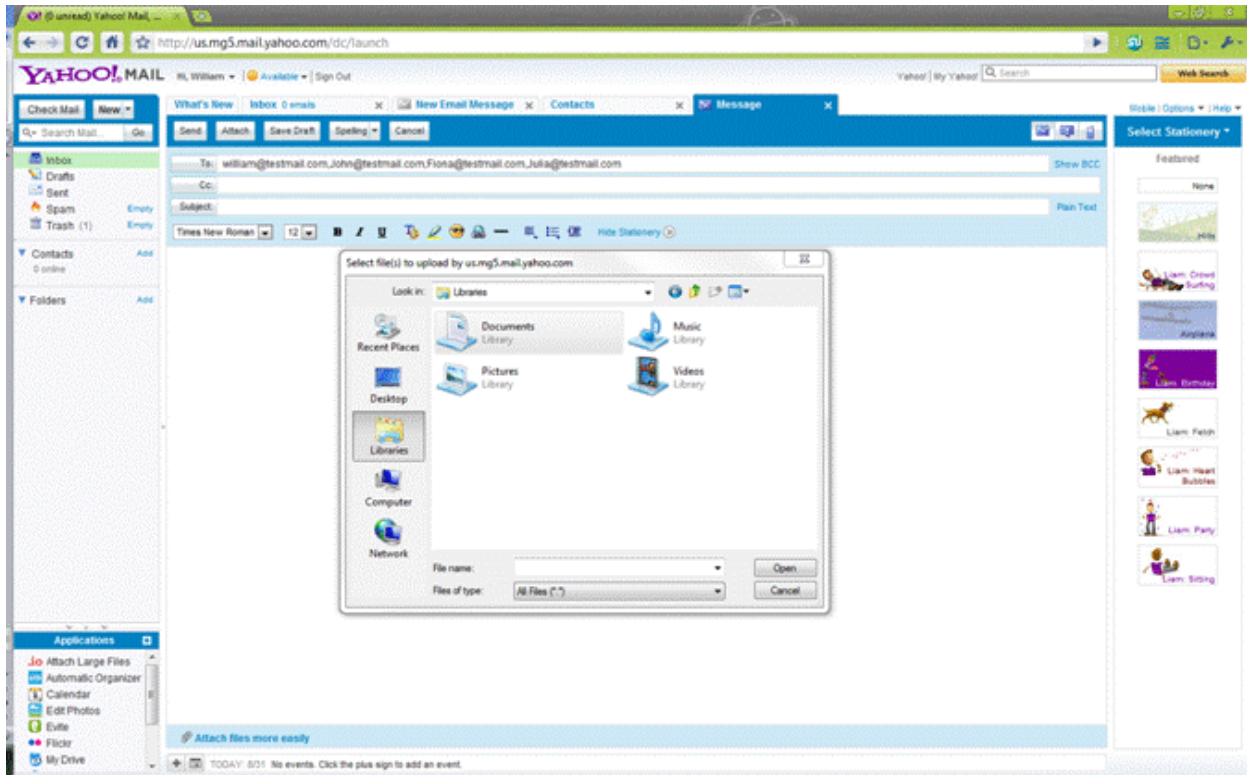
Now, all you have to do is select the recipients for your message. You will notice a list of contacts on the left pane of the email screen, each with a corresponding check box. Check the box next to the names of those whom you wish to email. Your screen will then look like this:

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The right pane of the screen now has several options - the first is "Send email." Click this and you will be taken back to the main message screen, where you can begin the process of creating your email and attaching the file you wish to send. From this screen, click the "Attach" button located at the top left of the screen beneath the "Inbox" tab. You will then be given this screen:

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As you can see from the upload box, this gives you the means to select the file you want from any location on your computer. Simply navigate to the file that you want and click on it. Then click the "Open" box. This will attach the file to your email. When you are finished, simply click the "Send" button in Yahoo! Mail and your message and attachment will be sent.

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Here is a sample email message you can use:

Subject:

Hey

Body:

Hey, I'm attaching this great free report that I'm currently using to drive free traffic to my website.

I think you will find it very valuable too :)

Let me know how you like it.

[place your ad here](#)

Best,

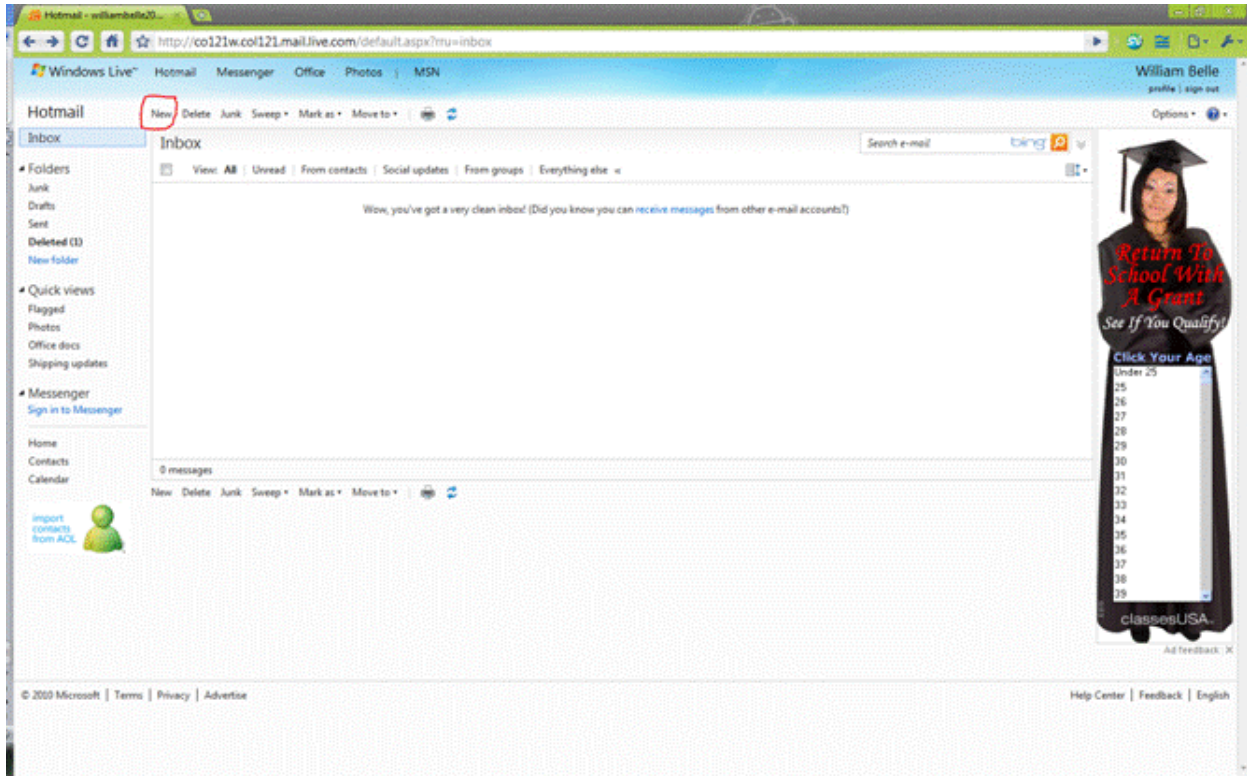
YOUR NAME

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## Constant Hotmail Cash

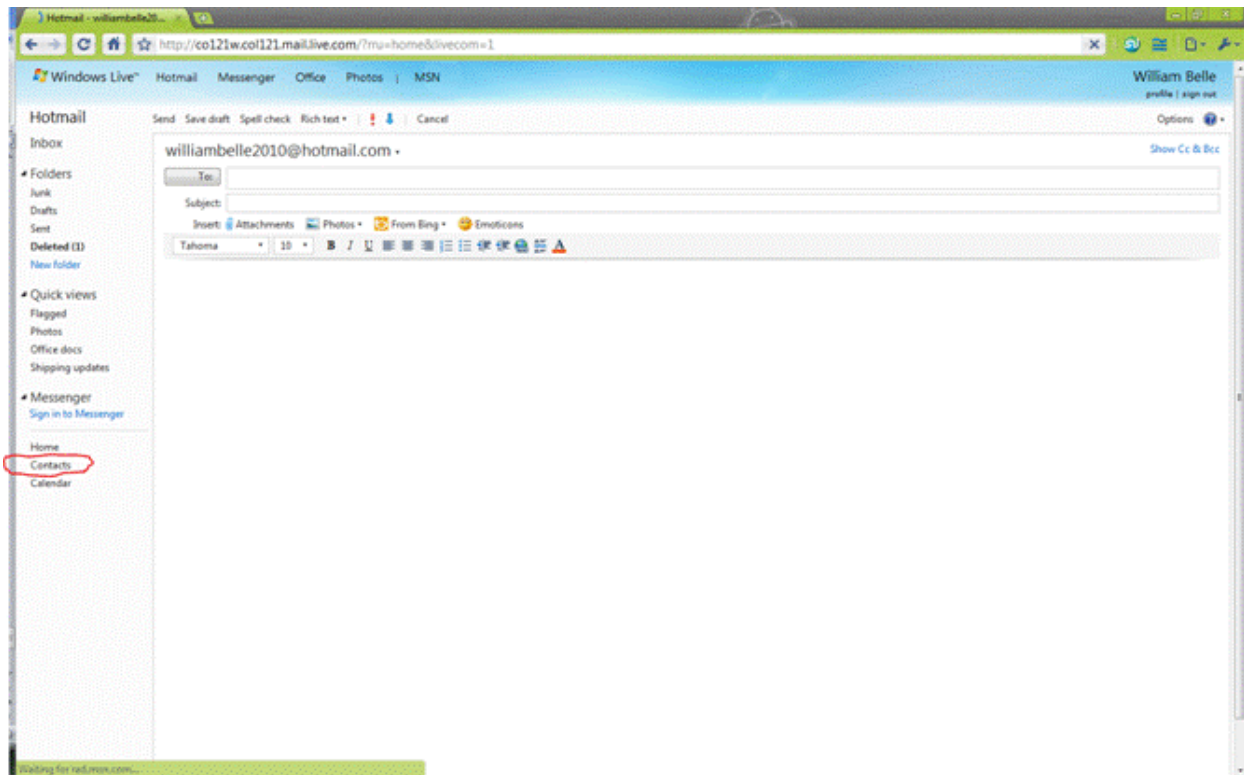
You can obviously skip this step if you already mailed out your instant viral income report with Gmail or Yahoo.

After logging into your hotmail account, this is the screen that you should see:

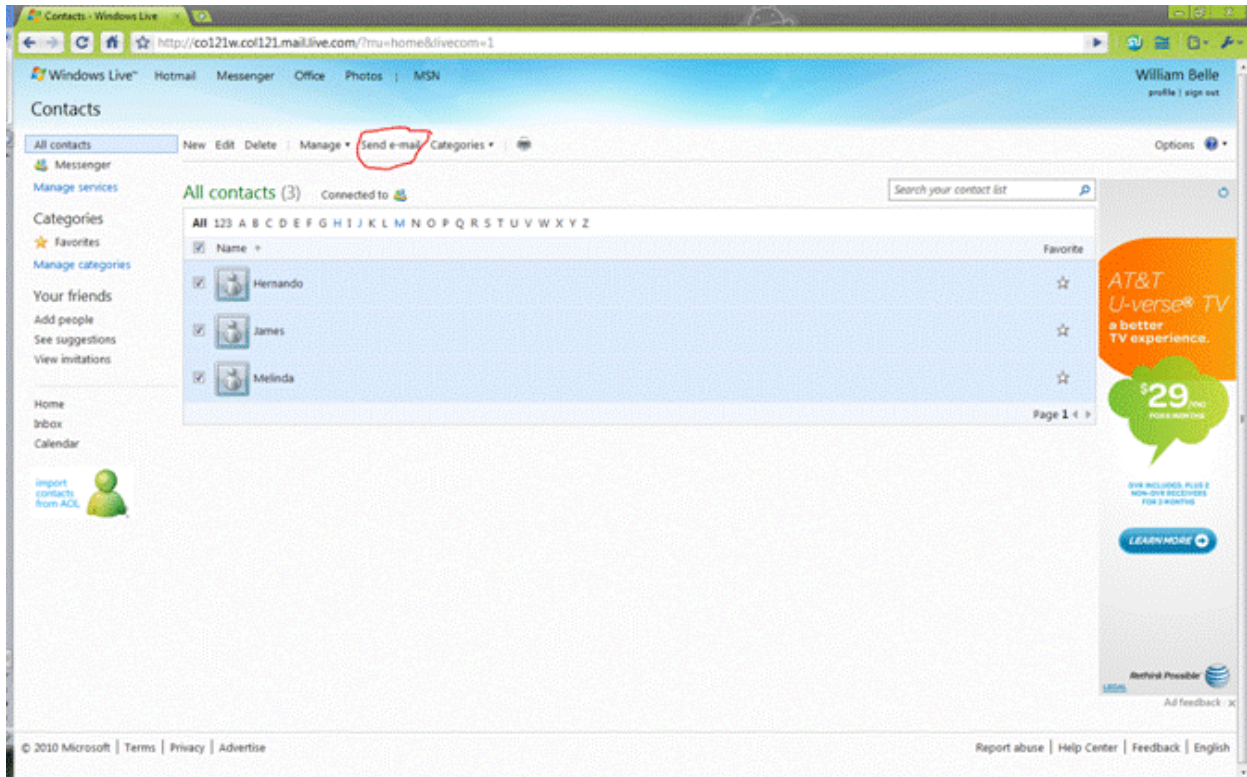


From here, you can clearly see the "New" link at the top left of the screen - it's circled in red. Click this button and you'll be able to start the process of creating a new email and attaching a file to it. You will then see this page:

[place your ad here](#)

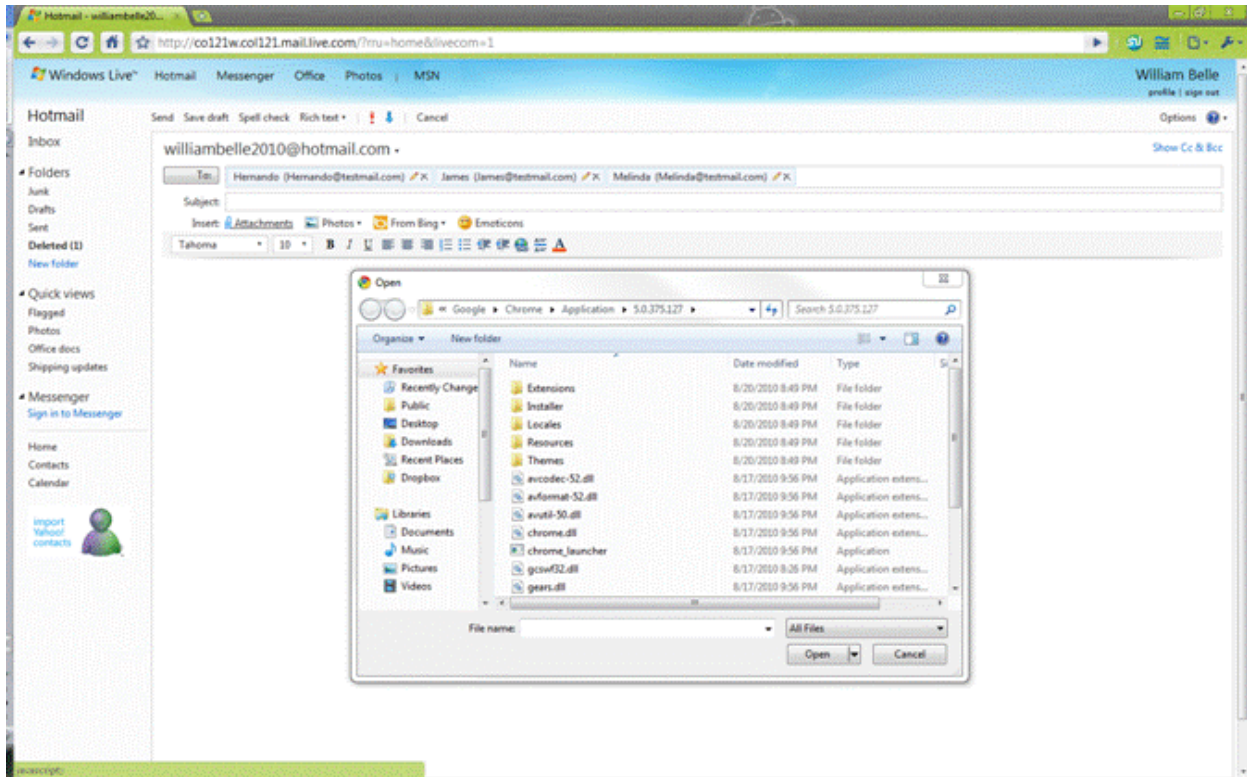


From this page, click the "Contacts" link located on the left side of the page. It's circled to help you find it. Clicking this will take you to your contact list, where you can choose each contact that you wish to email. Simply check the box next to each person's name. When done, simply click the "Send e-mail" link at the top of the page.



Doing this will take you to the actual email composition page. Here, you will create the message that you want to send, as well as attach the file that you want to send. Simply click the "Attachments" link below the subject line of your message and a popup box will let you choose the file that you want. Here is what you should see:

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This is identical to using Gmail and Yahoo! Mail - just navigate to the file location, select the file you want to send and click open. The file will then be attached to the message. Click the "Send" link at the top of the email form to send your attachment and message to your recipients.

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Here is a sample email message you can use:

Subject:

Hey

Body:

Hey, I'm attaching this great free report that I'm currently using to drive free traffic to my website.

I think you will find it very valuable too :)

Let me know how you like it.

Best,

[place your ad here](#)

YOUR NAME

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Fast Cash Twitter Torpedo

### **Twitter Cash Method**

Twitter has become one of the most popular communication methods for people all around the world. Technically, Twitter is part of the social media movement, though it is actually called micro-blogging.

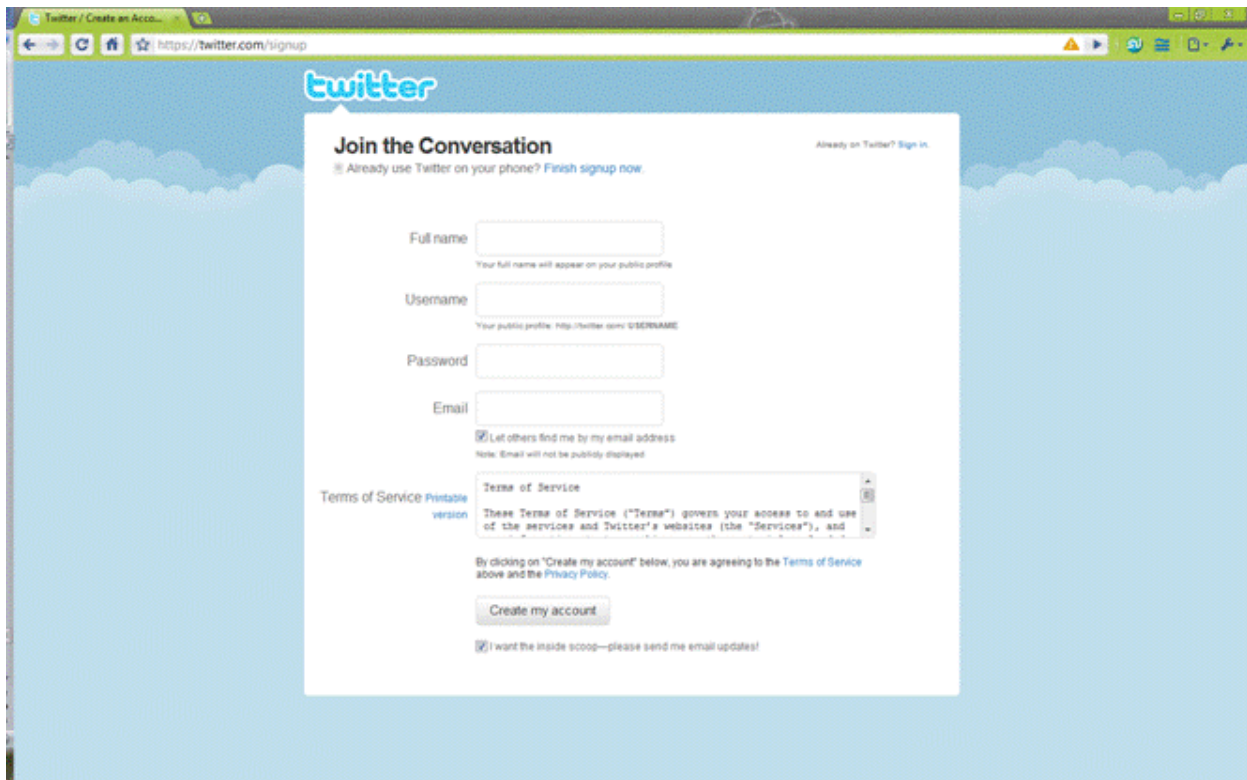
Regardless of what you call it, though, it can be enormously beneficial to your marketing needs. Increasingly, even major Fortune 500 companies have caught on to the value of a quality Twitter campaign.

How can you use this network for your needs? What advantages will you find here? Let's take a deeper look into the process, beginning with the signup steps.

### **Getting Started with Twitter**

As you might imagine, the first thing you need to do is create an account with Twitter. This is extremely simple. Just visit <http://www.twitter.com> and you'll see the large yellow signup button on the page. Click this and the process begins. Here's a picture of what you should be seeing:

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The sign-up form is self-explanatory. You simply need to fill in your name, your desired username, your password and an email address. Click the "Create my account" button at the bottom of the page when you've finished.

Clicking that button initiates a 3-step process to account creation. The first step is to choose suggested people to follow. You'll see that the page holds a long list of categories. To follow people from these categories, simply click on the link and you can do so.

The next step is to invite your friends and family to join you on Twitter. You can do this with Gmail, Yahoo! Mail, AOL or LinkedIn. Just fill in the form fields and click "Find Friends." This can be a great step to boost your number of followers.

The third step of the process is to search for people you know already using Twitter. From the search box, you can type in names of people or organizations to pull up their Twitter profiles and follow them. After completing this step, you're technically done.

## Finding and Following Targeted Users

Of course, using Twitter as an effective marketing tool means that you will need to find and follow targeted users. That is, you need to find people interested in what you have

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to offer, whether that's people that are interested in dog training, getting more traffic to their website, or whatever your niche might be.

How do you go about finding targeted followers? On your Twitter page, you will see a menu bar in the upper right. Click on "Find People" and you will be able to get started. From this point, you are presented with four options:

- Find On Twitter
- Browse Interests
- Suggestions For You
- Find Friends
- Invite By Email

Now, if you completed the initial steps completely, the last two options should have been completed, though you can go back through at any time and do it over again. This leaves the other three to contend with. "Find On Twitter" is pretty self-explanatory; you can search by name or by organization name (you should have done this during the initial account setup, as well).

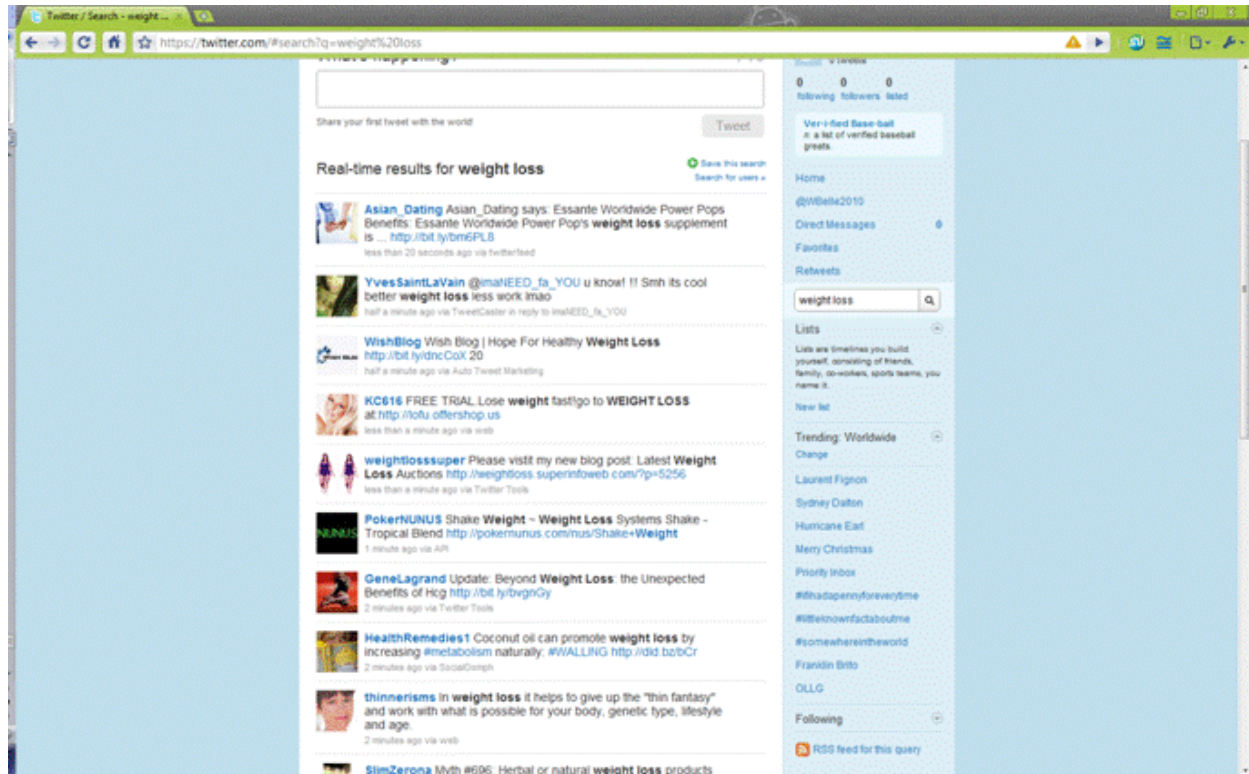
The second option, "Browse Interests" is a bit more in-depth and doesn't require that you know who you're looking to find. From this point, you are presented with a list of categories related to hobbies. Items like books, charity, family, health, music, news, sports, etc. are all presented for you. This allows you to find followers with a specified interest in your niche. For instance, if you were marketing weight loss program in the health and fitness realm, you would want to choose the health niche here.

The "Suggestions For You" will not have any content immediately. This is the area where Twitter makes suggestions based on those you follow and those who follow you. Over time, this area will be populated with a considerable number of other users, so check back often.

Of course, there is one option that is not included in your Twitter menu bar. To access this, you'll need to go back to your main Twitter page (just click the Twitter logo at the top of the page). You'll notice a blue bar vertically placed on the right side of the page. You should also see a search box. This box is a powerful tool for your needs, and allows you to search for targeted users very easily.

Using the search box on your Twitter page, you can search for important keywords. You can also search for topics denoted with the # symbol. Many people include a hashtag with their tweets so that they are easily searchable in the Twitter stream, and

this gives you immediate access to users who include your keywords in their tweets. For instance, here is a screenshot of such a search using the keywords "weight loss."



You can easily search for users with keywords in their tweets, which allows you to immediately start following and marketing to them.

## Tweeting Techniques

One of the major differences between Twitter and other social networks like Facebook or LinkedIn is that you're limited in what you can post. In short, you are limited to 140 characters at a time - these short messages are called tweets, and you'll need to know how to do it effectively.

Understanding how to tweet effectively is a vital part of using this network to your advantage. Those 140 characters need to count for something - they cannot be empty air. The most effective tweet has real, actionable content. You should also make sure that you direct your tweets appropriately.

There are two primary ways to send a message on Twitter - either to everyone who follows you, or to a specific follower by using their @name in the message. For instance, a message that begins with @BobSmith will be received by Bob Smith in your stream.

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In addition, you can send a direct message (DM in Twitter parlance) to a specific user. With this feature, only the recipient can view the message. Even with a message direct to an @name, others can see what you write.

You should also use hashtags to identify specific topics, types of tweets or even emotions in your messaging. This makes your message clearer for your followers and ensures that they are able to join in the conversation.

Finally, make sure that about 70% of your tweets do not have links in them when possible. Remember, your followers actually want to be involved in conversation with you. If you are not willing to actually share real information, interact with them and respond to others, then Twitter will be without value to you.

## Content over Pitch

The most important thing to remember is that your followers are involved for what you give them. They're not really there to help you. They want something of value for their loyalty to you. Give them that value by providing them with real content in your tweets.

The great thing about giving away this report is that it is jam packed with valuable content they can use for free. At the same time, it still gets you more traffic and sales.

[To find out the best strategy for monetizing Twitter by simply giving away this report, click here.](#)

Tweet about things of interest to your followers. You don't need to tweet about what you had for dinner, but you can tweet about things you've learned, things that are going on in your life and more. It's a lot like a blog, in which you share real details and information of value with your readers.

You also need to understand that your pitch, whatever that might be, comes secondary to actionable content. If you do nothing but tweet your pitch, you'll have few real followers. If you do nothing but pitch to your followers, you'll even find that they stop following you. This offers no benefits whatsoever.

Therefore, follow the golden rule of Twitter marketing: 3 content tweets for every 1 pitch tweet. This ensures that your followers are actively engaged, given real, valuable information and are primed for your pitch when it comes. Here's an example of a good pitch tweet:

"Who else wants to make money by giving stuff away for free? Click here :)"

Of course, make sure that you include a link to your blog or website in the tweet.

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## Massive Article Money

### V. The Truth about Article Marketing

In the arsenal available to Internet marketers, there are few weapons as potent as article marketing. Article marketing is simply the act of creating interesting, original articles and submitting them to article directories like EzineArticles.com.

[Click here to get 250 free articles you can use to give away this report and get more traffic to your website.](#)

However, before you leap on the bandwagon here, you'll need to know a few things about how article marketing works and the right steps to take. Below, you'll find an in-depth discussion of these aspects.

#### The Most Important Rule to Cash In Big With Articles

**Value** - The articles that you create have to have value to your readers. If they do not contain factual, interesting, relevant content, then your articles will be next to useless. You must ensure that your articles meet these criteria if you are to make use of article marketing.

[Click here to get 250 free articles you can use to give away this report and get more traffic to your website.](#)

#### How to Outsource Your Content Creation

Many marketers find that they simply do not have the time or skill to create articles that meet the above-listed criteria. However, there is no need to panic if you fall into this boat. You can outsource your article writing needs quite easily. Numerous writing companies and freelance writers can be found through websites like Elance.com.

However, make sure that you thoroughly vet any potential writer or writing company. Check their feedback very carefully before offering anyone the job. You want to see experience, plenty of positive comments and a track record of success for clients. Anything less than this will leave your articles lacking and reduce the benefits of your marketing.

[Or just click here to get 250 free articles you can use right now.](#)

[place your ad here](#)

## **The Author's Resource Box**

If you take a moment to peruse a few articles at EzineArticles.com or another directory, you will notice one thing they all have in common. At the bottom of each article, there is a small box. This is the author's resource box, and it is an incredibly important tool for your needs. This is where you get to tell a bit about yourself, provide a link to your website and more.

Articles from article directories are frequently used as ezine content, as blog content and more. They're actually free to use for almost any purpose, so long as that author's resource box remains intact and visible on the page. Obviously, this is of great benefit to you, as a marketer.

However, there are a couple of key things that you need to ensure are present in your author's resource box. These are your name, a link to your website and your primary keyword. Each of these elements is essential to success and will help make certain that your articles do what you need them to do.

To get your very own moneymaking website in just 10 minutes, [click here](#). It's easy, and I personally walk you through every step with video tutorials.

## **Submitting to EzineArticles.com**

Of course, you'll need to know how to use EzineArticles.com to start an article marketing campaign. You can do this quite easily. However, you will need to sign up first. Therefore, visit <http://www.EzineArticles.com>. You'll be presented with this page:

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The screenshot shows the EzineArticles.com homepage. At the top left, there is a navigation menu with a yellow circle around the "Submit Articles" link. The main header includes the EzineArticles logo, a search bar, and the text "315,515 Expert Authors Sharing Their Best EzineArticles". Below the header, there are several sections: "Article Categories" with a grid of topics like Business, Health and Fitness, and Internet and Businesses Online; "Recently Approved Articles" listing several articles with their titles and authors; and "Author Spotlight" featuring profiles of authors like Ray Forrest, Elise St John, Wendy Battle, Jesse Wong, Julian Anon, and Rose Henry. The left sidebar contains links for "Time With Us Our Authors", "For Publishers", "For Everyone", and "New Expert Authors".

At the top left of the page, you will see a link entitled "Submit Articles." In the shot above, it is circled in yellow. Click this link and you'll be taken to the signup page. Here, you will need to fill in all of your information. This is what the page looks like:

place your ad here

**New EzineArticles.com Members Are Allowed 10 Initial Article Submissions. If Your Articles Meet Our Quality Standards, You May Qualify To Earn Platinum Status (Allows Unlimited Article Submissions)**

**LEARN HOW**

Email Address:

Verify Email:

Six characters minimum & must contain at least one number.

Password:

Password Strength Meter:

Verify Password:

Your initial author name will be created from your first & last name. Additional gain names can be added after your account is created.

First Name:

Last Name:

Address1:

Address2:

City:

State/Province:

Postal/Zip code:

Country:

Phone Number:

Fax Number:  [Optional]

Business Name:  [Optional]

Web URL:

This page must be filled out in its entirety, other than fields marked as "optional." When you have finished, simply click the "Create My Account" button at the bottom of the form. You can now submit articles to the directory and begin reaping the rewards of article marketing. However, there are a few things that you need to know before you begin submitting. The next section will discuss submission guidelines as they pertain to your articles.

## Submission Guidelines

Submission guidelines, or editorial guidelines, are simply the criteria that your article must meet in order for the directory to accept your work. These are simple, yet incredibly important to understand. If your article does not meet these guidelines, it will be rejected and you will have to revise or rewrite it. The guidelines include the following:

- Original work written or owned by you
- No plagiarism
- Must be informative and relevant
- Must not be marketing material

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- Must be grammatically correct and use proper English
- Must use conventional punctuation rules
- Must not contain adult material
- Must adhere to EzineArticles.com format and style requirements

## Consistent Cashflow Through Metrics And Tracking

Submitting your content to an article directory is not particularly beneficial if you do not have the means to track the performance of those articles. You need to know which articles are performing well, and which are not performing at all. This information can be accessed quite simply through your EzineArticles.com account.

Your dashboard gives you access to several important tools and metrics. For instance, you will be able to track the number of views that your articles have received, as well as the number of times and locations that the article has been republished. Finally, you can also check the number of times your URL (in the author's bio box) has been clicked to give you an idea of how much traffic these are generating for your website or blog.

Article Manager | Account Manager | Profile Manager | Author Tools | Author Resources | Social Media | [Check My Profile](#) | [Advanced](#)

Displaying CH Brown's Articles

CH Brown's articles sorted by Date Newest First.  
 Number of Articles: 57  
[Return to Article Report](#)  
 Sort By Date [Newest] [Oldest]  
[Printable Version](#) | [Download CSV](#)

[LEARN HOW](#)

Article ID	Article Title	Views	URL Clicks	Click Rate	Ezine Publisher	Emailed	Comments	Fotes	Rating	Pub. Date
3603293	Should I Spend Money on Exercise Equipment?	49	10	20.4%	0	0	0	0		01/19/2010
3603286	Recumbent Bikes Versus Upright Exercise Bikes	110	11	10.0%	0	0	0	0		01/19/2010
3603276	A Review of the Sole E95 Elliptical Trainer	88	8	9.1%	0	0	0	0		01/19/2010
3603268	What Fitness Equipment is Best For Losing Weight?	214	23	10.8%	1	0	0	0		01/19/2010
3560164	A Review of the Schwinn 420 Elliptical	238	6	2.5%	0	0	0	0		01/12/2010
3560156	A Review of the Nordic Track A2750 Pro Treadmill	127	0	0.0%	0	0	0	0		01/12/2010
3560152	A Review of the ProForm 385 CXK Recumbent Bike	72	1	1.4%	1	0	0	0		01/12/2010
3516547	A Guide to Buying Exercise Equipment Online	31	5	16.1%	0	0	0	0		01/09/2010
3516551	A Review of the Fuel T94 Treadmill	22	0	0.0%	0	0	0	0		01/09/2010
3516542	Do I Need an Elliptical Or a Treadmill?	71	10	14.1%	0	0	0	0		01/09/2010
3461507	You and Your Elliptical Trainer	43	2	4.7%	0	0	0	0		12/27/2009
3461596	Understanding the Benefits of the Elliptical Trainer	68	3	5.6%	1	0	0	0		12/22/2009
3461588	Uncoiling the Holidays With Elliptical Trainers	23	3	13.0%	0	0	0	0		12/22/2009
3441883	Using Treadmills With Heart Rate Monitors	58	2	4.4%	0	0	0	0		12/22/2009
3337600	Geothermal Heat Pumps Vs Air Source Electric Heat Pumps Vs Dual-Fuel Heat Pumps - The Final Word	192	54	28.1%	4	0	0	0		12/21/2009
3337570	An Explanation of Air Source Electric Heat Pumps	44	6	13.6%	1	0	0	0		12/21/2009
3337532	What Are Air Source Electric Heat Pumps?	42	6	14.3%	2	0	0	0		12/21/2009
3317168	Two Ways to Rev Up Your Exercise Bike Routine	59	2	3.4%	1	0	0	0		12/21/2009
3317447	How a Geothermal Heat Pump Operates	42	2	6.4%	0	0	0	0		12/21/2009
3435978	Understanding Spinning and Stationary Bikes	78	5	7.1%	0	0	0	0		12/19/2009
3435976	Treadmills and Post-Holiday Workouts	35	0	0.0%	0	0	0	0		12/19/2009
3433974	Understanding Heart Rate Monitors	32	0	0.0%	0	0	0	0		12/19/2009

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## Fast Forum Income

### Creating a Presence in Forums

User forums have been around for a very long time. However, they are still valuable marketing vehicles for your needs. These allow you to interact with those interested in what you have to offer, build leads, gain visitors to your website and more. However, you'll need to know how to use forums in the right way. Making the wrong moves can actually create significant problems for you.

### Finding Relevant Forums

The first step is to find a relevant forum. For instance, if you are marketing health and beauty products, then an automotive or racing-related forum is certainly not going to work for you. If you market your opportunity in irrelevant forums, you will instantly be tagged as a spammer. This is a reputation that you certainly do not need.

Google can be your best friends here - a quick web search for relevant forums will yield tremendous results. You simply need to include your niche of interest and "user forum" or "forum" in your search query.

Example: Just go to Google and type in "weight loss forum" or "dog training forum"

### Creating an Account

Once you have found a relevant forum or two, the next step is to create an account. As a tip, you should fill out your profile and account information as completely as possible. Share relevant information in your profile and upload a decent picture (relevant and tasteful). Doing this makes you seem more human and helps cut down the appearance of being a spammer.

Include as much information as possible in your account and profile listing. For instance, make sure that you have an email address listed so that users can contact you directly. Simply ensuring that you give the impression of being a real user, rather than a marketer, is one of the best things you can do here.

### Participating in Dialogue

User forums are not really about marketing. They're about conversation, just like Facebook and Twitter. Therefore, if you go in "guns blazing," you will not last very long.

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Rather than leaping straight into your pitch, take the time to become involved in the dialogue. Become a valuable member of the community before you put your pitch out even once.

How do you join the conversation? The best way is to search the message threads. Find one that appeals to you and jump in. Perhaps you can answer someone's questions, or you can add details to an ongoing discussion. Provide something of value for other users.

Remember, Internet marketing is all about giving to get. You have to give if you want to get anything from the other users. Therefore, you need to make yourself a valued member of the community. In addition, you need to make certain that you have posted several real responses or new topics before you begin marketing anything.

### **Creating a Custom Signature**

As you might imagine, entering the conversation in a user forum can take some time. One of the ways that you can get your message out there without actively marketing is to create a custom signature. There are myriad ways that you can do this - your name and what you do can work well. For instance, "Bob Smith - Free Report On My Top 7 FREE Traffic Sources" might work in some cases.

Your custom signature should include several key elements. For instance, it needs to have your name, or the name of your business. It also needs to contain a keyword. Finally, make certain that it contains a link to your website or blog. This gives you additional backlinks, but it also ensures that other users can easily navigate to your page, even if you are not in active marketing mode.

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Of course, your custom signature should not blatantly market anything. Ideally, it should pique the curiosity of your readers. It should make them want to click the link to find out more.

### **What and What Not to Say in a Forum**

The final step in learning how to use a forum correctly is to understand what you can and cannot say. Of course, you can say anything you want. However, the wrong statement will find you banned from the forum for spamming. Users are very particular about their privacy and you need to understand this from the outset. Marketers are

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often looked at as trying to take value from the forum without adding any, so direct, blatant advertising is not a good idea.

Once you have established yourself as a member of the community and entered the conversation, you should make certain that you provide value with your posts. For instance, if someone asks a question about health supplements, don't respond with "Hey, check out my store!" or "I'm an expert in that, listen to what I have to say." This will immediately ruin your chances of doing any good with that forum.

Instead, consider giving the asker something of real value. For instance, "You might try "product a" or "product b." Personally, I think "product b" works better." Give valuable information, real, actionable content, always. If all else fails, treat others the way you would like to be treated - you want real answers to your own questions, right? Then give real answers for those in the forums.

The golden rule in forums is 1 pitch post for every 10 value adding posts. Also try to disguise your pitch post as content... for example by giving away this report in forums, you give valuable information while getting viral traffic to your website.

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## **Fast Money Facebook Fan Page Formula**

Unless you've spent a considerable amount of time under a very large rock, you've at least heard about Facebook. However, chances are good that you have a personal page on this social network, where you keep in touch with family, friends and coworkers. Did you know that you can create a Facebook fan page and boost your marketing?

Facebook is an enormously popular social network, with more than 500 million users. Of those, nearly half are online every day. This gives you an enormous pool of potential people on which to draw. Of course, you'll need to know how to get started. In reality, it's quite simple to build a Facebook fan page and then attract targeted users to connect with you. Below, I'll outline the process for you.

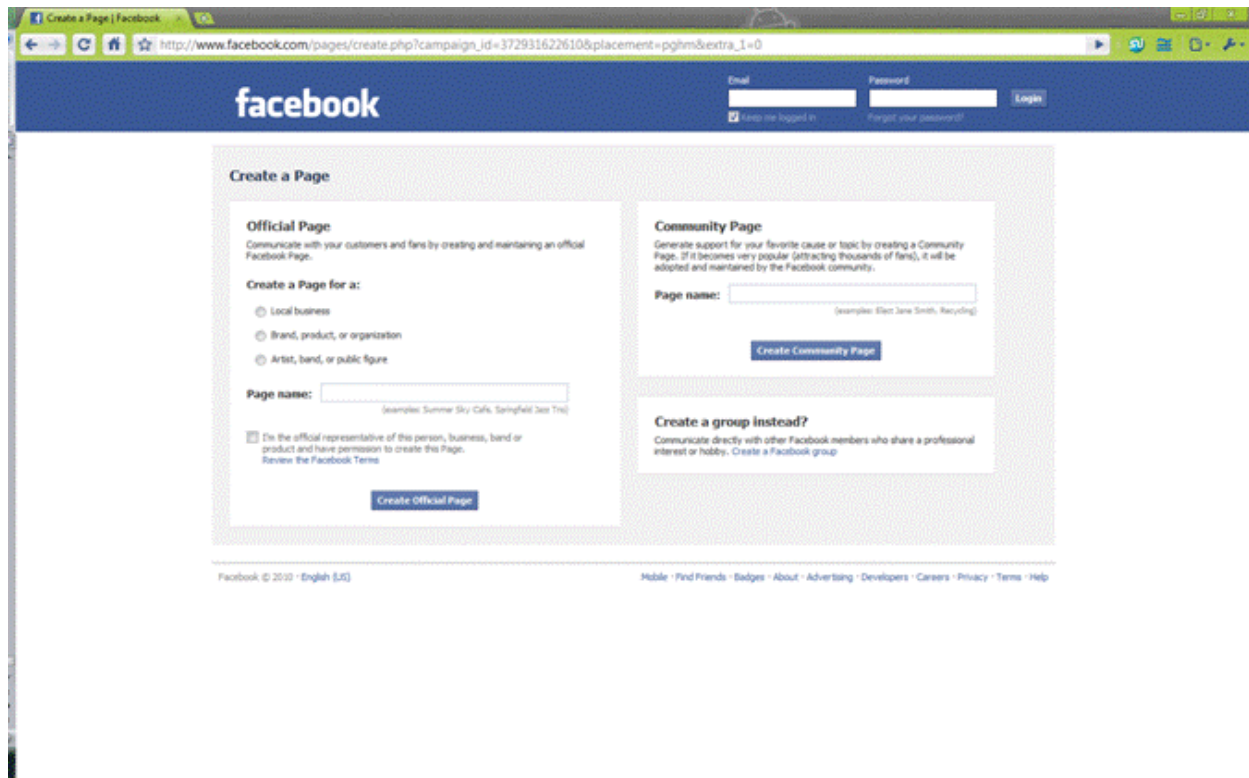
The first step is to visit <http://www.Facebook.com>. This is the main landing page of the site, before you log into an account. Here's a screenshot of what you'll see when you visit:

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For any other needs, you would fill out the signup form located on this page. However, to create a fan page, you need to click the "Create a Page" link circled in red in the above picture. This will take you to a special account creation page that will look like this:

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The "Create a Page" section is what you want - the left side of the page above. Here, you need to click the corresponding radio button. For instance, clicking the radio button next to "Local business" brings up a dropdown menu where you choose what type of business you represent.

Clicking the button next to "Brand, product or organization," you are again presented with a dropdown menu full of choices. Clicking the "Artist, band or public figure" lets you choose the type of person or entity you want to represent. Obviously, you'll need to choose the best category to match your needs.

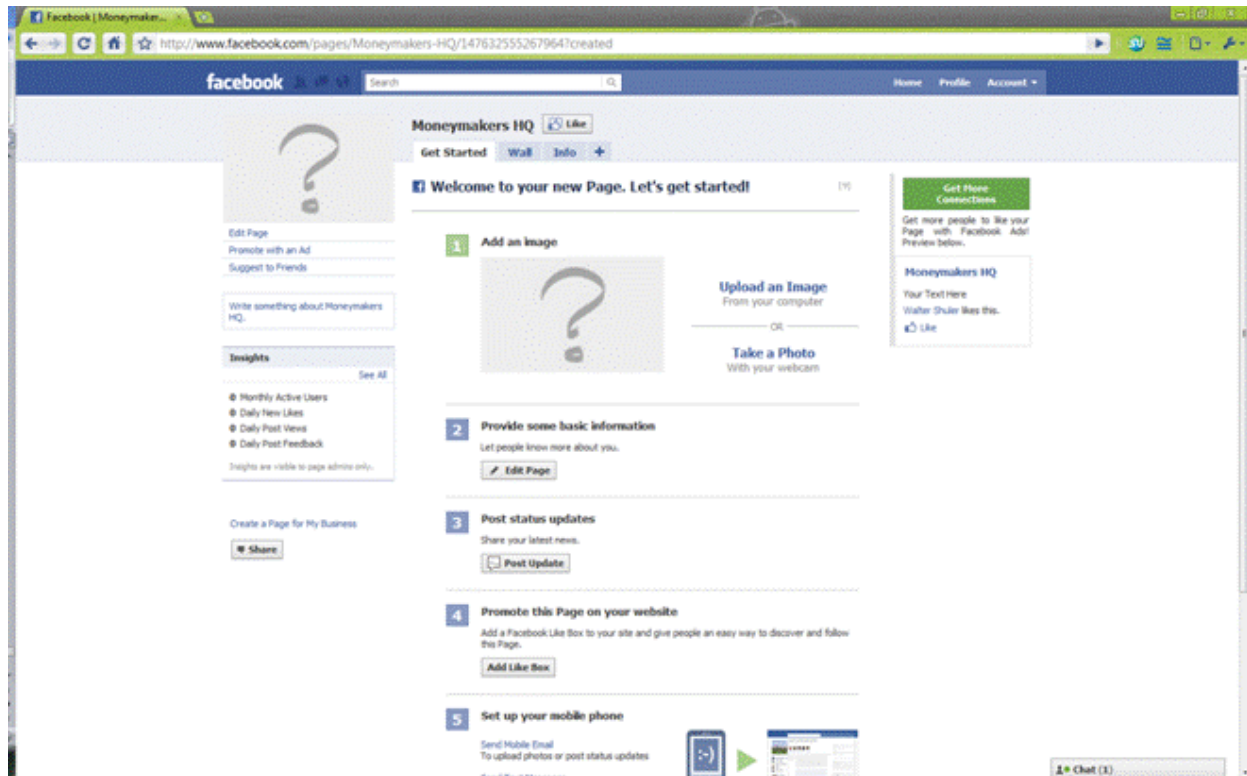
Below these choices is a small box with the words "Page name" to the left. This seemingly innocuous box is actually incredibly important. This is where you will choose your page name. Once chosen, you cannot change it - you'll have to make a new page if you are unhappy with it. Therefore, take your time when choosing the page name that you want.

The name you choose should be evocative of what you will be showcasing on Facebook. For instance, if you will be marketing this free traffic generation report, you might choose something like "Free Online Traffic HQ" or something similar. This is not overt marketing, but it does give users an idea of what will be found on the page and piques their interest to learn more. Make sure you click the checkbox that you are the official representative, and then click "Create Official Page."

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The next page allows you to connect your fan page to your personal page if you have one, or to create your own account if you do not currently have one. Simply fill out the form fields if you do not have an account and sign up. If you have an account, you need to click one button and the process gets underway.

Here is a shot of what your page should look like, at least in the beginning. Over time, as you add friends and updates to your page, this will fill out:



Now, the process is not finished, but it is largely one of filling in your profile information. Make sure that you fill out your account information completely. As with other forms of social media, you want to appear as a real person or a real organization, not a spammer. Choose a high-quality, evocative picture and upload it to your account as well. A good picture will help users identify with you, and also shows that you are not a spammer or "bot."

Once you fill out your profile information, though, you need to start adding some friends to your page. There are several ways in which this can be done.

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## Adding Friends to Facebook

Adding friends is an essential second step in making use of Facebook. Those who "like" your page are valuable assets. They also constitute those to whom you market. Therefore, you need to know how to go about getting the word out about your fan page. Here are some of the best ways to do just that:

**Suggest to Friends:** You'll find this tab on the left side of your page, below your profile picture. Clicking the link allows you to select friends from your personal account, and suggest that they "like" your fan page. They can also suggest your page to others in their own friends list, helping you grow your Facebook presence without actually having to do anything beyond making the initial suggestion.

**Promote with an Ad:** This link is located directly above the "Suggest to Friends" link on the left side of your main fan page. Clicking this link allows you to create a Facebook ad that will appear throughout the network. These are quite a bit like PPC ads, in that they are small, succinct and designed to incite curiosity in the reader. Facebook ads can be great ways to increase your presence on Facebook by targeting users with specific interests.

**Connect to Twitter:** In a previous section, I showed you how to create a Twitter account. Now, you can connect that account to your Facebook fan page, with just the click of a button. This allows you to reach more users by putting your Facebook status and updates directly into your Twitter stream and encouraging your followers to "like" your page on Facebook.

## Effective Updates, Content and Dialogue

Your Facebook presence will do you no good if you do not actually make use of it. You can do this in several different ways. Here, you will learn the importance of these options, and how they form the backbone of your presence on the social network.

**Updates:** Status updates are essential parts of using your fan page correctly. Status updates can be short or long, detailed or basic. In essence, these simply serve to inform your fans of what is going on within your life, your business or your sphere of influence.

For instance, you might post a teaser about a new project coming up, or you might post about changes to the program you promote. Your fans can "like" your status updates, comment on them and share them with their own friends.

**Content:** Adding content to your Facebook page is another important part of using the network effectively. Content can be almost anything that your fans find valuable. This

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might be tips and tricks to make the free traffic tips described in this report, it might be links to valuable online resources or it might be something else completely.

However, you need to make sure that you add content (real, actionable, valuable content) on a regular basis. Again, your users can "like" it, share it and promote it for you.

Feel free to give away any of the information on this report.

Remember, you can actually make money by giving away this report. Just [click here to get started](#).

**Dialogue:** If you have been paying attention in this section, you've noticed that giving your fans the ability to comment on things you post is important. However, you should not simply let them carry the conversation. If someone comments, respond to it. If someone asks a question, answer it.

Of course, you shouldn't be reactive - be proactive. Ask your fans questions, their opinions or their views. Get involved in the conversation. This is what social media is all about, anyway.

Post updates and real content on a regular basis. This will encourage your fans to become more involved in the discussion. However, you should also make sure that you carry ongoing dialogue with your fans and friends - this is even more encouragement for them to promote your opportunity to other people and to get them further involved.

How do you give away this report through Facebook, though? Actually, that can be pretty simple. If you have the report posted at your website or your blog, you can just post an update on Facebook with a link leading to the report! Your update might say something like:

You can give out this free report to drive traffic to your site and make money right now!

(Make sure that you link to your website or blog, though!)

## **Web 2.0 Profit Pile Driver**

Squidoo is another potent tool for your marketing needs. The first place to start is to sign up for an account - go to <http://www.Squidoo.com> and you can get started.

What is Squidoo? This platform allows you to create "lenses" - overviews of topics, processes and more. You then share those lenses with others on the network, increasing your influence and boosting your reputation. Creating a lens is a simple process, much like writing a blog post.

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The steps to using this service are quite simple. Just create your account, build your lens and then post it to Squidoo. You should also share your lens through Facebook, Twitter, your website and your blog to maximize its exposure.

[Don't have your very own website yet? Click here and in just 20 minutes you will!](#)

As a tip, before you get started, take the time to look at some of the more popular lenses on the network. This will give you a good idea of how you might structure your own lenses, and what you might choose to do with them.

Another valuable aspect of using Squidoo is that you are able to embed links within the lenses. These can be contextual or blatant, but they are extremely valuable. In essence, they provide backlinks to your website or blog, but can also link readers to your Facebook page, Twitter account, or blog. This can increase your online presence and bring in new friends quite easily.

In fact, you can link directly to your blog or website to give away your report to your Squidoo readers. Here's an example:

You can use this free report to dramatically increase traffic and profits at your website. Just click here to get started.

In the example above, you simply link the word "here" to the appropriate point on your website or blog.

## **Classified Ad Cash**

Craigslist is one of the most frequently used websites for those buying, selling, looking for work and more. It has a presence in every major city, and most minor ones. As such, it constitutes a powerful tool for your needs.

However, you need to know how to use it correctly. There are legitimate and illegitimate ways to use the service. Most of these are provided so that you do not appear to be a spammer.

### **The Do List:**

- Use correct English in your post
- Use correct spelling in your post
- Provide personal information and contact information in your ad
- Give value to your offer by including real information about it

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- Be honest in your ads
- Respond to queries and questions as quickly as possible

### The Don't List:

- Don't make outrageous claims about massive income
- Don't ask for responder's personal information (name, address, phone number, etc.)
- Don't use spam generators to create your ads
- Don't include spam-filter code in your ad
- Don't write illogical ads

Getting started with Craigslist is really not hard. You simply need to visit <http://Craigslist.org> and choose your city. Creating an account takes mere seconds, and you can get started by clicking the "post to classifieds" link directly above the "my account" link on the left side of the page.

When posting a classified, you need to choose the type of posting, job offer, for sale, etc. You also have to agree to the site's terms of service. If you violate these terms, you can find your account terminated. Next, choose the subcategory for your ad, put in the details and submit it. You'll have responses in your email inbox in no time at all.

Now, Craigslist doesn't actually let you attach this report, so you're going to need to create a listing that makes people want to visit your website or blog to download their own copy. Here's an example of how that might work:

First, make sure that you post your listing in the appropriate category. Usually, "Jobs" will be the best category for this posting, but feel free to get creative with it. You also need to abide by the do's and don'ts listed above.

Post Title: Create Traffic to Your Website

Reply To: Use the email address attached to your blog or website.

Posting Description: Give away my free professional report and drive traffic to your website! This job has excellent income potential. Respond now to get started!

Lastly, [CLICK HERE](#) and watch a quick 2-minute video that'll get you on the fast track to making sales online in as little as 10 minutes

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